YOU'RE INVITED...The LWVCYC Summer Social!

WHEN: Sunday, August 2, 2015
4:30 – 6:30 p.m.
WHERE: Ellie Laumark's New Home
1329 Westridge Drive in Prescott
DIRECTIONS: Just click here!
RSVP: Cory Shaw, VP Membership
cmshaw0130@aol.com

PLEASE BRING:
- An appetizer
- A beverage
- A chair!
- A friend interested in joining the League!

The League of Women Voters of Central Yavapai welcomes the public to an educational presentation

2015 Primary Election Ballot Measures
Saturday, August 8, 2015
9:00 a.m. – 11:30 a.m.
Las Fuentes Resort Village, 1035 Scott Drive, Prescott

Panel of Speakers:

- Chris Kukuno
  Prescott City Councilman
- David Maurer
  CEO, Chamber of Commerce
- Rod Moyer
  Partnership to Secure Prescott’s Economic Future
- Elizabeth Raffner
  Past Chairwoman - General Plan Committee
- Alison Zelms
  Deputy City Manager

The League of Women Voters of Central Yavapai
P. O. Box 11538, Prescott, AZ 86304-1538 Summer 2015
There is so much happening to kick off our League activities this summer!

We have been conducting voter registrations for about 4 Saturdays now – and just so everyone knows – in order to vote in the City of Prescott Primary Election, people must be registered by Monday, July 27. We have several more opportunities for members to volunteer to help with voter registration – like August 1 and National Voter Registration Day in September. Please let Joyce Haas, our Director of Voter Service, know if you would like to help.

We are participating in the Super Candidate Forum on Tuesday, July 21 in the Yavapai College Performance Hall. After inquiring about voter registration, it seems that the Good Governance Committee will be doing that, and we could always offer a volunteer to help them. We will have a table for information. A candidate “meet and greet” will be in the foyer from 5:30 – 6:20, with the forum starting at 6:30. We have prepared two questions – one on Affordable Housing, and one on Public Transportation, which I will be presenting to the candidates that evening.

Some exciting opportunities are coming up:

The National Constitutional Amendment Study. We will plan a meeting for November on this topic and we need members who would like to participate on the local study committee. If you are interested, Sandra Goodwin will be leading the committee and it will be very interesting material to learn about. Of course, what we learn will be shared with membership at the November meeting – and afterwards we will respond to the consensus questions posed by the National committee on this topic. Sandra has included an article in this Voter – check it out!

The State Education Finance Study. Jen Darland with the Tucson league is heading up this study, and if anyone would be interested in participating in this crucial issue in our state, please let me know and I will let you know how to get involved.

This Voter highlights our August 2nd Membership Social at Ellie Laumark’s home from 4:30 – 6:30 p.m. Ellie just moved in, so we’ll be breaking it in with this happy hour. We hope you can make it! Please note that we will need to bring chairs!

August 8th will be our first meeting of the year – an educational presentation on the Primary Ballot Measures for the City of Prescott election. Please tell your Prescott friends and neighbors about this meeting to learn more about the tax proposals and the General Plan.

The board is working hard planning for the September meeting – and we will have more about that soon.

We hope to see many of your at our Summer Social, feel free to bring friends – and DO RSVP!

President’s Message
League is one of the Co-sponsoring Organizations.

Write-in candidate Alan Dubiel was not invited to participate in the Forum. This decision was made by the Chamber’s internal leadership without consultation with the other organizations.

The Prescott Chamber of Commerce, in partnership with at least six other organizations, will present a candidates’ forum for the upcoming City of Prescott primary election. The forum is free and open to the public. It will be held Tuesday, July 21, from 6:30 pm – 8:30 pm at the Yavapai College Performing Arts Center (YCPAC) on Sheldon St. An informal “meet and greet” with the candidates will take place in the lobby of the YCPAC from 5:30 – 6:30 pm.

Participating in the forum will be the five candidates whose names will appear on the ballot. They are Dan Frazier and Harry Oberg running for Mayor, and City Council candidates Jim Lamerson, Billie Orr and Steve Sischka. Each candidate will answer questions posed by the participating organizations. They include the Prescott Chamber, Central Arizona Partnership, Prescott Downtown Partnership, League of Women Voters – Central Yavapai, Prescott Area Young Professionals, Prescott Good Governance Committee and Yavapai College Regional Economic Development Center. One or two other organizations may be added to the list by next week.

Chamber CEO David Maurer said “we chose this format to try to consolidate the many forums that have occurred in previous elections. We have a fairly diverse group of participating organizations as a result.”

Each organization will ask candidates two questions. The questions will not be known in advance by the candidates. Some of the topics covered in the questions will be the airport, water, the future of downtown, transportation, economic development, rehab facilities and group homes, the general plan and development incentives, to mention just a few.

The four ballot questions (propositions) that will also be on the Aug. 25 ballot will most likely be addressed by each candidate, but there will not be a specific portion of the forum devoted to the ballot questions.
Views on the three sales tax proposals and the General Plan proposal on the Prescott primary ballot August 25 will be provided by city officials and citizens at a forum on Saturday, **August 8**, 9:00-11:30 a.m., sponsored by the League of Women Voters® of Central Yavapai County (LWVCYC). The event will be at Las Fuentes Resort Village, 1035 Scott Drive in Prescott in the downstairs meeting room. The event is open to the public.

The sales tax initiatives include a 0.55 percent increase to pay the $72 million in unfunded liabilities for the Public Safety Personnel Retirement System (PSPRS), a 1 percent tax for street improvements (currently 0.75 starting Jan. 1) and a 0.08 percent increase for open space acquisition and maintenance.

Panelists include: Chris Kuknyo, Prescott City Council member; David Maurer, CEO of the Prescott Chamber of Commerce; Rod Moyer, treasurer of the Partnership to Secure Prescott’s Economic Future (PSPEF); Elisabeth Ruffner, who served on the Prescott General Plans Committee; and Alison Zelms, Deputy City Manager for Prescott.

As an officer of PSPEF, a Political Committee registered, but not affiliated with, the City of Prescott, Moyer is campaigning for the sales tax to continue Prescott’s Open Space Program.

Maurer will discuss why the Chamber is supporting all three initiatives and what they mean for Prescott’s future. Maurer is in his 31st year of chamber work, previously serving in Phoenix and Flagstaff prior to Prescott. He is the former development director at the Heard Museum in Phoenix and an Arizona resident since 1976.

Kuknyo, who co-founded and is COO of Patriot Disposal, participates in various community programs and has served on the boards of the Prescott Valley Chamber of Commerce and Economic Development Foundation. He is Chairman of the Governmental Affairs committee.

Ruffner will talk about her views on the initiatives and the General Plan, based on her perspective as a longtime resident and former chair of the Good Governance Committee.

Zelms, who previously served as assistant city manager for the City of Sedona, assistant to the city manager in University Park, Texas, and management analyst for the City of Evanston, Illinois, will provide her expertise on the initiatives. She has a master’s in Public Administration from the University of Kansas and a bachelor’s from Augustana College in Rock Island, Ill.
What is the General Plan and why are we changing it?

The General Plan is the public document that guides future land use decisions. Property rezoning and new development must be consistent with and conform to the adopted General Plan. The Growing Smarter legislation, adopted in 1998 increased the extent of comprehensive planning to be done at the local level. Prescott City Council adopted a new General Plan in October 2003 and the voters ratified that plan in May 2004.

General Plans must be updated and readopted every ten years. Prescott has just completed an extensive update of our plan and on April 14th the City Council adopted the 2015 Prescott General Plan. Just like the 2003 plan, this plan requires voter ratification to become effective. The ratification will be on the ballot August 25, 2015.

Once the plan was adopted by the City Council, city staff can no longer advocate for the plan, but we can answer questions, provide factual information and speak to the contents of the plan. Planning staff contact information is on the back of this brochure. Staff would be happy to talk to you individually or speak to groups with an interest in the 2015 General Plan.

What’s in the General Plan?

The General Plan is made up of chapters called “Elements”. Each element addresses a different subject of the Growing Smarter legislation. Following is a brief description of each of the required elements.

THE ELEMENTS:

Land Use. This element explains the general distribution and types of residential, business, industrial, recreational, open space and other land uses in the city. A map indicating the locations of these uses accompanies the element. This element also sets out goals and policies for promoting in-fill development (building on vacant lots in existing subdivisions) and other compact development patterns. This element also contains goals and policies for maintaining a broad variety of land uses in the city.

Growth Areas & Cost of Development. This element identifies areas suitable for infrastructure expansion, multi-modal transportation and other improvements intended to support a variety of land uses and economic initiatives, such as tourism. This element also contains goals and policies to make circulation more efficient and economical in these growth areas, conserve natural resources and to require the coordination of development activity with the construction of appropriate public and private infrastructure. This element also addresses the strategies and policies that the city has or will need to assure that development pays its fair share of public service and infrastructure needs. Policies are included to ensure that such fees reasonably allocate the costs of services to the development.

Circulation. This element addresses all types of transportation circulation. It indicates the location and extent of existing and proposed streets and highways, as well as bicycle routes, pedestrian walkways and future transit options. This element includes a map displaying existing and proposed streets and references existing traffic and transportation studies.

Open Space. This element includes an inventory of open space and recreation resources in and around the city. It contains an analysis of the future needs for such resources and goals and policies for managing and protecting these resources. It contains strategies for open space acquisition and for establishing new recreational resources.

Environmental Planning. This element addresses the impacts of the other plan elements and anticipated development on air and water quality and natural resources. Demands placed on these resources by new development, new infrastructure and new circulation patterns are identified. Where negative impacts are likely to occur, alternative strategies are offered. This element also serves as a check and balance opportunity, allowing the city to address any recognized negative impacts in the various elements, if necessary.

Water Resources. This element addresses the current availability of surface, ground and effluent water supplies. It must include an analysis of how the anticipated growth of the various land uses will be adequately served by the available water supply or it must identify the means by which any additional water supply can be obtained. This will continue to be a significant Element for the City of Prescott.

In addition to the required elements, Prescott has included two other elements focusing on important local issues:

Economic Development Element. This element addresses the economic condition and growth issues faced by Prescott. It discusses regional competition and potential cooperation opportunities which could benefit Prescott.

Community Quality Element. This element discusses the many aspects of Prescott the community is proud of: Educational institutions, arts and theater, public services including police and fire services, historic preservation and the importance of our downtown.
In Year 18 (2033), four years before the present $70 million of unfunded public safety pension obligations is required to be eliminated, if no new revenue sources are provided, the annual debt obligation payment will have increased by $6.15 million. By then, to make the annual payments, public safety services will have been reduced; and funding of other quality of life services and amenities will have ceased years before. During the remaining four years (until 2037), even more reductions in public safety personnel and services will be necessary.

In the next 24 months, without voter approval of the proposed 0.55% sales tax to pay off the City’s unfunded public safety pension obligations, $1.8 million in operating expenses will need to be cut – for perspective, this amount is equivalent to annual City funding of the Prescott Public Library.
CALL FOR
Constitutional Amendment
Study Committee

At its post-Council 2015 meeting, the LWVUS Board approved the Constitution amendment study questions. Now, those of us who have been anxiously waiting to be part of this study team can begin to meet and discuss this all-important issue. The study is in three parts. The questions in Part I are to develop guidelines for evaluating constitutional amendment proposals. Part II asks about aspects of an Article V Constitutional Convention that may be important in conducting such a convention. Part III asks two overall balancing questions between process and positions. It is immediately evident that this study affects every citizen in every walk of life.

LWVUS will be asking for the results of our consensus meetings by December 1, 2015. The consensus questions are accompanied by short PRO and CON statements that will help League members consider their responses. This will be an interesting, exciting and important way to kick off fall activities for the League and the LWVCYC Board is scheduling this significant consensus meeting for November.

But, first things first. The study team needs to have an initial meeting so we can all look at the materials together, and get ourselves - and the materials organized. I have already made packets of the LWVUS material and have copies of the Constitution for the study team. THE DEADLINE TO SIGN UP FOR THIS COMMITTEE IS AUGUST 15. CONTACT SANDRA GOODWIN (632-8490 OR 899-4399) to join this exciting study today.

If you want to get a head start reading the packet materials before the committee’s first meeting you can also go to the LWVUS web site http://forum.lwv.org/category/member-resources/our-work/constitutional-amendment-study.

Sandra Goodwin, Chair
Constitutional Amendment Study
Know Your Fellow League Members

LEADERS & ENTREPRENEURS

Cecelia Jernegan: At helm of Prescott Good Governance Committee

Taken from Daily Courier, 7/05/2015

Cecelia Jernegan is the current chairperson of the Prescott Good Governance Committee and has spent over 40 years in the hospitality industry. She currently teaches people how to telecommute.

Occupation: Entrepreneur/Hospitality/Telecommuting Expert /Social Media Geek.

Community Activities: She is on the board of the Community Forest Trust, Chairman of the Prescott Good Governance, worked with the Farm to School programs and participates with as many local nonprofits as her schedule permits. She has been involved with the Tempe, Mesa, Phoenix, Scottsdale, Wickenburg and Prescott chambers of commerce, as well as the membership director of the Tempe Chamber. She was also the Director of Public Relations for the Carlsbad, California Chamber, at which time they introduced LEGOLAND.

After working with Merv Griffin hotels, she relocated to Prescott in the 1990s and became the Director of Sales at the Hassayampa Inn. When that hotel was sold, she accepted a position with the largest private hotel company in the world. Eventually she retired from the hotel business and published a "Cliff Note" type booklet to help other telecommuters. She now teaches, coaches and speaks to people across the country how to work from a home office with best practice tips.

Most Memorable Moment in career: Receiving the Interstate Hotels Annual Director of Sales Spirit Award; Carlson Hotels Hospitality Pineapple Award for going above and beyond; and working with the American Hotels and Lodging Association to form the Arizona state chapter of WIL (Women in Lodging) in 2010.

What do you do away from work? Again, a hard question to answer because my day involves work/play every day. I do love being outdoors. My husband and I love to travel in our motor home. We love to see new places and meet new people.

Favorite thing about the quad-city area: The people, the beauty of the outdoors and the weather.

I am working on a nonprofit organization called "Celebration of Life." We help people who need a memorial service for a family member or friend and have limited funds to have one. We help coordinate and facilitate the service.

What do you aspire to do or accomplish in the next 5 years? #1 goal is increase Agritourism in the greater Prescott region. #2: more speaking engagements across America regarding Telecommuting. #3: Bring awareness to low wages. #4: Address poverty in Yavapai County. #5: Increase civic health through Prescott Good Governance.

Best advice received and from who? Elisabeth Ruffner: "The Grand Canyon started with a trickle and anything in life worth doing takes persistence".

Your outlook on the future of Prescott: The greater Prescott region is going to grow. It is important we grow with organized and thoughtful direction. We need leaders who have a vision. I believe the City of Prescott can reinvent herself. Telecommuting and health will drive that direction with citizens with a vision. The Arizona WE Want and the Prescott WE Want is a group I am working with to move the city in the right direction.
## LWVCYC Tentative Calendar 2015-16

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
<th>Topic/Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>July 21</td>
<td></td>
<td>Prescott Mayor/Council Candidate Forum</td>
<td>Yavapai College Performance Hall</td>
</tr>
<tr>
<td>Saturday</td>
<td>July 25</td>
<td>9-11:00</td>
<td>New Member Orientation</td>
<td>Corrine Shaw’s home 1187 N. Rigo Ranch Rd., Prescott Valley.</td>
</tr>
<tr>
<td>Sunday</td>
<td>August 2</td>
<td>4:30-7:30</td>
<td>Summer Social</td>
<td>Ellie Laumark’s new home 1329 Westridge Bring chair and drink of choice</td>
</tr>
<tr>
<td>Tuesday</td>
<td>August 4</td>
<td>8:00</td>
<td>Board Meeting</td>
<td>Health Dept.</td>
</tr>
<tr>
<td>Sat.</td>
<td>Aug. 8</td>
<td>9:30</td>
<td>Public Meeting</td>
<td>Ballot issues/sales tax proposals</td>
</tr>
<tr>
<td>Sat.</td>
<td>Sept.12</td>
<td>9:30</td>
<td>Public Meeting</td>
<td>FALL OPENER – NOTE: THIS IS THE SECOND SATURDAY</td>
</tr>
</tbody>
</table>

### IMPORTANT WEBSITES

- LWVUS Website  
  [www.lwv.org](http://www.lwv.org)
- LWVAZ Website  
  [www.lwvaz.org](http://www.lwvaz.org)
- LWVCYC Website  
  [LWVCYC.org](http://LWVCYC.org)

We recommend that you check these out monthly, or more often. Lots of good information! Bookmark them to save on typing, or go to lwvaz.org, where there are links to click on. Or Google LWVCYC!
A nonpartisan membership organization, the League of Women Voters neither supports nor opposes political parties or candidates, but encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy.